Michelle Farrell
Dr. Michelle Farrell owns Boscobel Pharmacy in rural Southwestern Wisconsin. Her staff works collaboratively with other health care providers to care for community members living in their homes, long term care facilities, and in hospice care. The Boscobel Pharmacy team has worked with PSW Wisconsin Pharmacy Quality Collaborative staff to incorporate value-added medication therapy management services into their workflow, often meeting one-on-one with patients and caregivers and reviewing medication regimens to enhance patient care.

Working as a team to improve patient care today...
- Fostering networking opportunities, contributions to the Journal of the Pharmacy Society of Wisconsin, and professional presentations
- With the goal of improving public health, Wisconsin pharmacists are expanding immunization services. PSW education and resources support their work
- Partnering with other health care providers, pharmacists are forming care protocols using PSW toolkits to enhance the management of patients with chronic diseases

...and continuing to work to build a strong future
- Bringing health care payers and providers to the table to discuss new care delivery models for Wisconsin residents
- Connecting care settings with one another to improve patient care transitions and sharing clinic information
- The unified voice of Wisconsin Pharmacy in state and national legislative and regulatory efforts
- Supporting students by collaborating with Wisconsin’s pharmacy schools and providing leadership development for pharmacists

Mike and Vanessa Grunske
Dr. Mike Grunske and Dr. Vanessa Grunske work with patients to improve their medication use at the Clement Zablocki VA Medical Center in Milwaukee and Aurora Health Care, respectively. Both graduates of the PSW Leadership Pharmacy Conference, the Grunkses have engaged in PSW activities since their time in school, providing mentorship to students at Wisconsin’s two schools of pharmacy while also giving back to the Wisconsin Pharmacy Foundation to support future leadership development efforts.
Jill Michaud
As the Director of Pharmacy for Aspirus Wausau Hospital, Dr. Jill Michaud manages a staff of pharmacists and pharmacy technicians working at the bedside of patients. In addition, she oversees the clinical pharmacy services of a team providing care to cancer patients and patients in other specialty clinics. The Aspirus pharmacy and teams like theirs across the state work everyday to improve patient safety in Wisconsin health-systems.

OUR VISION
Working together, we inspire, collaborate and educate with the single purpose of enhancing the lives of our patients.

- We connect the pharmacy community, across all care settings and every corner of the state.
- Our events, education programs and webinars provide ongoing learning opportunities while our news flow is readily available and immediately relevant.
- When it comes to legislation, regulation and compliance, PSW is the Wisconsin pharmacist’s strongest ally and advocate.
- We are at the heart of the pharmacy network and serve as the primary resource for all things pharmacy in Wisconsin.
Caring for patients throughout Wisconsin

5500 Pharmacists

1255 Community Pharmacies

135 Hospitals

4615 Certified Technicians

1000 Student Pharmacists

ONE Voice.

ONE Vision.

ONE Organization.
There are so many talented people, organizations and initiatives involved with PSW. Everything we do, in collaboration with our network of more than 3,500 members, hundreds of students and dozens of partner organizations, comes down to advancing pharmacy practice and enabling the provision of the best patient care possible.

Chris Decker
Executive Vice President & CEO
Pharmacy Society of Wisconsin