

Pharmacy Society of Wisconsin

Adopted February 2009

Mission

Provide a unified voice, resources, and leadership to advance the pharmacy profession and improve the quality of medication use in Wisconsin.

Goal 1 - Provide comprehensive member services

Objectives:

1. Provide exceptional continuing education programs and conferences.
2. Use current and emerging technologies to communicate to and among members.
3. Facilitate networking and collaboration among PSW members.
4. Provide products and materials that can be used to improve the quality of medication use.
5. Serve as a member resource for pharmacy practice information.
6. Recognize outstanding achievement, service and practice.

Goal 2 - Advance pharmacy practice

Objectives:

1. Lead efforts to maximize the safe and effective use of medications to improve the quality of patient care in Wisconsin.
2. Provide and support leadership and professional development opportunities for all PSW members.
3. Engage Wisconsin pharmacy students, residents, and new practitioners in the activities of PSW.
4. Influence the development, utilization, and reporting of medication-related quality measures.
5. Develop and maximize the use of payment systems for medication management services provided by pharmacists.
6. Advocate for a sufficient and qualified professional and technical workforce.
7. Collaborate with Wisconsin schools of pharmacy and technical colleges to advance mutual interests and to optimize the education and training of students, pharmacists and technicians.

Goal 3 - Provide a unified voice and advocacy program for Wisconsin pharmacy

Objectives:

1. Increase payor and public awareness of the value of the practice of pharmacy.
2. Represent the collective interests of PSW members in order to influence policy and legislation which impacts pharmacy practice.
3. Provide a mechanism for the input of PSW members in health care policy issues.
4. Support Wisconsin policy makers who demonstrate a willingness to work with PSW and advocate for the practice of pharmacy.
5. Collaborate with other organizations to garner support for PSW's mission and policy priorities.
6. Serve as a resource to the public and media for information related to pharmacy practice.

Goal 4 - Maintain the resources necessary to achieve and sustain PSW's priorities

Objectives:

1. Increase membership of pharmacists, pharmacy technicians, pharmacy students and other individuals who support PSW's mission.
2. Obtain the participation of all Wisconsin pharmacies in the PSW Business Support program.
3. Maximize financial support of PSW programs and activities from the vendors and suppliers of Wisconsin's pharmacists and pharmacies.
4. Obtain external grant funding for education, practice development, and research.
5. Maintain the capital, equipment, and personnel necessary for PSW to conduct its business and achieve its mission.