



Friday night's gala event will take place in the Lambeau Field Atrium. Bring the whole family for an evening of food and games.

More Reasons to Attend the PSW Annual Meeting

September 16-18, 2004 — KI Convention Center, Green Bay

The 2004 PSW Annual Meeting is September 16 through 18 at the KI Convention Center in Green Bay. The Annual Meeting is a great way to meet other pharmacists and technicians and share ideas. There are over 21 hours of continuing education credits available and exhibits from more than 70 companies to help you stay current in the profession. Of course, there are other fun reasons to come to the Annual Meeting.

THURSDAY

The Annual Meeting kicks off on Thursday morning with the Annual **PSW Golf Outing** at Thornberry Creek Country Club in Oneida. Your registration fee includes 18 holes of golf, golf cart, prizes, lunch and beverages.

The **Welcome Reception** finishes up the first day of the meeting. Enjoy the ap-

petizers and refreshments while catching up with old friends or making new ones.

FRIDAY

Friday begins with the **Legislative Breakfast**. Feed your brain as well as yourself. Update your knowledge of local issues in the political world while enjoying breakfast. Remember, Legislative Breakfast is the most important meal of the day.

Following the first session, immerse yourself in a variety of **exhibits and the poster session**. Do you have questions about pharmacy practice or do you just like to talk? Here's your opportunity! New to the Annual Meeting are the **Round Table Discussions**. Experts in a variety of subjects will field any questions you may have. All of these fantastic options may distract you from the outstanding café lunch available during this session.

On Friday evening, take the whole

family by shuttle to **Lambeau Field**, home of the Green Bay Packers, for an evening of fun and games. Find out who really is the best competitor in the family. Some participants may come home with prizes as proof. Dinner will also be included with the festivities.

SATURDAY

Feeling a little sluggish from the night before? Energize yourself with a run or walk along the Fox River. Join your fellow pharmacists and technicians in the Annual **Pharmacists Mutual Fun Run/Walk**. You'll get breakfast, a free T-shirt, and a great early morning workout.

After the Fun Run/Walk, Wisconsin's own **Tommy Thompson**, Secretary of the U.S. Department of Health and Human Services; **Craig Fuller**, President and CEO of the National Association of Chain Drugstores; and PSW's **Chris Decker** will speak about the health policy challenges and opportunities facing pharmacy today.

Later, attend the **Town Hall Meeting** and let your voice be heard. Keep tabs on the direction of PSW and help us chart a course toward a successful future.

The University of Wisconsin Pharmacy Alumni Association (PAA) is sponsoring a lunch on Saturday afternoon. Alumni, friends and pharmacy students are invited to participate in this Badger celebration. Hungry students dine for free courtesy of the PAA.

Welcome the new president of PSW and Board members at the **Annual PSW Awards Banquet** on Saturday evening. PSW also recognizes outstanding members of our community at this ceremony. Dress in your best and come celebrate our profession.

We've saved the best for last. Following the Awards Banquet, we will have a **dessert bar and silent auction** featuring a variety of unique items. Impress your family and friends, loosen up those purse strings, and support the Wisconsin Pharmacy Foundation. Who knows? You may go home with more than just a happy tummy.

The 2004 PSW Annual Meeting promises to be a wonderful opportunity for both professional development and having fun. When it's over, you'll already be looking forward to next year's meeting. ●