



# NEWS Release

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For Immediate Release

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## **WALGREENS PHARMACIST DAN LUCE, RPH, HONORED AS GOOD GOVERNMENT AWARD RECIPIENT**

The Pharmacy Society of Wisconsin is pleased to recognize Dan Luce, RPh, pharmacist and national corporate representative for Walgreens, as the recipient of the 2010 Good Government Award.

### **Dan Luce, RPh, Walgreens Corporate Offices**

Dan has been an active member of PSW over the years; he served six years on the Wisconsin Pharmacy Examining Board before resigning to serve on the Board of Directors of the American Pharmacists Association (APhA). Currently, Dan is chair of the PSW Chain Pharmacy Advisory Board, a position he has held since that Board's inception. Dan has been a strong advocate for PSW in Madison and Washington, DC. As a member of the PEB, Dan worked with pharmacy colleagues from independent pharmacies and hospital pharmacies to improve the practice of pharmacy for the betterment of the profession and the patients they serve. As Walgreen's Corporate representative, Dan has the responsibility to interface with the National Association of Boards of Pharmacy (NABP) and all 50 state pharmacy boards across the United States. Dan works closely with the pharmacy associations in each state and he has been an exceptional volunteer resource and advisor to PSW on all matters related to pharmacy regulations. As an executive in the Walgreens pharmacy chain, Dan was influential in assisting their involvement in PSW's Business Support program.

The Good Government Affairs Award is presented to a member of the Pharmacy Society of Wisconsin who has demonstrated a strong commitment to the advancement of the practice of pharmacy in the legislative arena.

Luce was honored at a special awards reception on February 23<sup>rd</sup> at the Inn on the Park in Madison. The award is presented each year in conjunction with the annual Pharmacy Society of Wisconsin Legislative Day. Legislative Day provides an opportunity each year to put a face on PSW's legislative advocacy activities. The conference gives participants the chance to demonstrate to legislators the solidarity of our profession and to make the issues personal. Conference attendees will also gain an insider's view of the decision making process at the State Capitol, while reinforcing PSW's reputation of an informed membership and strong grassroots network.

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*PSW is a statewide professional association that represents over 2,000 Wisconsin pharmacists and pharmacy technicians. Wisconsin pharmacists dispense over five million prescriptions each month to consumers and have repeatedly been listed by national polling organizations as one of the most trusted professions in the United States.*