



Program Announcement

April 26, 2010

UnitedHealthcare Joins Unique Medication Therapy Management (MTM) Program in Wisconsin

Largest Private Insurer in Wisconsin joins Wisconsin Pharmacy Quality Collaborative

Last week at a statewide educational meeting of the Pharmacy Society of Wisconsin (PSW), UnitedHealthcare announced that it has signed a contract with McKesson to participate in an innovative Medication Therapy Management (MTM) program in Wisconsin known as the Wisconsin Pharmacy Quality Collaborative (WPQC). As the largest private insurer in Wisconsin, UnitedHealthcare will improve the quality and value of pharmacy services offered to more than 500,000 plan members in the state, increasing the number of persons receiving MTM services tenfold. UnitedHealthcare joins Unity Health Insurance, Sauk City, WI, and Group Health Cooperative of South Central Wisconsin as participating payors in the WPQC program. A fourth payor, Wisconsin Medicaid, has signed a letter of intent to participate in WPQC and is completing the contracting process.

The Wisconsin Pharmacy Quality Collaborative is a multi-organizational initiative led by the Pharmacy Society of Wisconsin. Since the pilot program was launched, 23 participating pharmacies have performed a variety of patient intervention services, resulting in an annual overall return on investment of 2.5:1 for the participating insurance plans in 2009.

We are enthusiastic about the official addition of UnitedHealthcare to WPQC," said Chris Decker, Executive Vice President & CEO of PSW. "Terry Maves, UnitedHealthcare's pharmacy director in Wisconsin, has been a vocal advocate and supporter of WPQC since its inception. Soon UHC members will be able to obtain MTM services in Wisconsin from one of the 50+ participating pharmacies."

The WPQC program utilizes an internet-based software platform provided by McKesson, part of its RelayHealth program. The platform facilitates member eligibility, documentation of services, and billing functions, as well as a consistency of clinical services provided at participating pharmacies. Participating pharmacists provide both intervention-based services and comprehensive medication review and management services.

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