# Poster Presentations – 2024 PSW Annual Meeting

## Kalahari Resort, Wisconsin Dells

**11:00 am – 12:30 pm on Friday, August 23, 2024**

## Abstract Submission Guidelines

*Poster topics may cover any area of pharmacy practice. Poster abstract submissions by pharmacists, residents, students, and technicians will be considered for presentation.*

**Submission deadline: July 19, 2024**

Submit electronically to [ryanp@pswi.org](mailto:ryanp@pswi.org)

The abstract should reflect the content that will be expressed in poster form at the conference.

Notification of acceptance status will be communicated no later than July 26.

Abstracts should be organized into five sections: ***background, objectives, methods, results and conclusions***. Abstract format may be modified depending on the subject material. **Please limit abstracts to 500 words or less.** Submitted abstracts will be reviewed for content appropriateness and quality and PSW will select abstracts for poster presentations. PSW membership is required for primary presenter.

Abstracts should be submitted into one of the following five practice areas (hover over each area for a description):

* [Clinical and Specialty Pharmacy Practice](#Clinical_and_Specialty)
* [Ambulatory and Community Pharmacy Practice](#Ambulatory_Community)
* [Informatics and Technology](#Informatics_Tech)
* [Education and Research](#Ed_Research)
* [Novel Topics in Pharmacy](#Novel_Topics)

Selected poster presenters will be assigned a number corresponding to a freestanding display board with a usable surface of 4 x 8 feet horizontal. **Presenters will be furnished with a display board, but will be responsible for providing other items such as tacks, handout materials, etc.** Posters must be professional in appearance, provide project information such as title and authors, abstract components (objectives, methods, results and conclusions), and charts and figures as necessary. Residents and students will receive feedback on posters from members of the PSW Poster Review Committee.

Abstracts will be published in an electronic supplement of *The Journal* if desired by the primary presenter. While encore presentations from other meetings are welcome for poster presentation, only original abstracts can be published in *JPSW*.

You and/or your co-authors should plan to be in-person in the Dells and present during the designated time to discuss your presentation and answer questions from colleagues, including the Poster Review Committee. **Annual Meeting registration (“full conference”) is required for poster presenters. There will be no exceptions to this policy.**

For more information, please contact Ryan Psyck at the PSW office at (608) 827-9200 or [ryanp@pswi.org](mailto:ryanp@pswi.org).

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## Abstract Submission Form

*Complete form and submit with poster abstract (Word document required) by July 19, 2024.*

**Return form to:** Ryan Psyck

Pharmacy Society of Wisconsin

Email: ryanp@pswi.org

**Presenter Name:**

**Email:**

**Co-presenter Name(s):**

**Practice Site:**

**Pharmacy Practice Area (Check a box)**

Clinical and Specialty Pharmacy Practice

Ambulatory and Community Pharmacy Practice

Informatics and Technology

Education and Research

Novel Topics in Pharmacy

**Check a box: Resident  Student  Pharmacist  Technician**

**Residents, indicate program director (name and email):**

**Publication interest (check if desired and applicable):**

I would like my abstract published in an online supplement of *The Journal* featuring conference abstracts and **I certify this abstract has not been presented elsewhere** (national meeting, symposium, etc.). Note: PSW publishing your abstract may impact your ability to publish results from your project in a national publication. Please consult preceptors as needed. PSW will only print original abstracts that have not been presented elsewhere.

**Poster Title:**

**Abstract** (please provide abstract as a separate Word document; do not paste below; PDFs of the abstract will not be accepted; abstract template can be found [here](https://files.constantcontact.com/99d8fc57be/7f45190a-2424-4b90-9442-5cab2ea25719.docx))

For Office Use

PSW Member: Yes No

Registered for Meeting: Yes No

Confirmation Letter Sent: Yes No

Poster #:\_\_\_\_\_\_\_\_

## Additional Poster Information

Poster presentations give you an opportunity to acquaint conference participants with the fundamentals of your program, special project or study analysis quickly and easily.

A poster is a display that uses text, graphs, tables, charts and pictures to present the highlights of a subject. It should be designed to (1) catch the viewer’s attention, (2) quickly acquaint the viewer with the basics of your subject and (3) make the viewer want to learn more.

An effective poster presentation is not just a report or journal article hung on the wall. It should highlight the *major* points of the topic in a form that the viewer can absorb in a few minutes. Do not reproduce full pages of typed text as they are difficult to read. Posters should include short phrases, statements set off with bullets and clear graphics. The viewer should come away with some new knowledge or insights.

### Tips

* Keep text brief
* Do not use all capital letters for text as they are harder to read than upper and lower case
* Use graphics (charts, tables, pictures) that can be understood in a minute or less
* Emphasize important information using color, different type sizes, etc.
* Too many colors or fonts can be distracting
* Assume that people will be looking at your poster from about 2 feet away and design it to be read from that distance