

# One Voice.

# One Vision.



## THE PSW STORY – ONE VOICE, ONE VISION

A pharmacist that graduated in 1990 worked with a limited scope of practice; counseling on medications had just become required, but laws prohibited this pharmacist from providing immunizations, comprehensive medication reviews, and management of chronic conditions. Hospitals had begun to decentralize pharmacists, but many hospitals' policies kept pharmacists focused on medication preparation and administration. By the mid-90s, pharmacy practice was facing unprecedented challenges in healthcare policy and the growing complexity of patient needs.

The boards of directors of the Wisconsin Pharmacists Association (WPhA) and Wisconsin Society of Hospital Pharmacists (WSHP) initiated an exploration of the desirability and feasibility of creating a single, new organization to represent, with a unified voice, all of Wisconsin pharmacy professionals. This two-year effort resulted in the creation of the Pharmacy Society of Wisconsin (PSW) on January 1, 1998.

Since then, PSW has catalyzed connection between pharmacy professionals in all settings. At PSW conferences and virtual member meet-ups, and through engagement, members form relationships and share ideas. PSW is the conduit to support advocacy efforts for changes in policy. These policy changes, and PSW education and coaching resources, support the implementation of practice transformation. The information and connection that PSW members get supports their ability to make a difference, makes them more efficient, provides professional reward, and results in better patient care.

### PSW MISSION

Provide a unified voice, resources, and leadership to advance the pharmacy profession and improve the quality of medication use in Wisconsin

### PSW VISION

At PSW, we collaborate with health-care teams to improve medication use, health of Wisconsinites, and transform pharmacy practice.

## SHARED VALUES – WHAT BRINGS US TOGETHER

- We believe patients are our purpose – if it's right for the patient; it's right for the profession
- We value collaboration and mutual respect – if you want to go fast, go alone; if you want to go far, go together
- We believe in innovation and we believe we are difference makers
- We value community – we inspire to be inspired, building lasting relationships along the way
- We engage in advocacy for our patients and our profession – we believe every patient needs a pharmacist and every pharmacist needs an advocate



## PSW DIVERSITY, EQUITY, AND INCLUSION STATEMENT

One voice, one vision for all. PSW supports diversity in our membership, equity in our opportunities, and inclusiveness in our organization. We embrace our differences, unifying efforts to enhance patient care while advancing our profession. Our patients are diverse, and so are we.

## GOALS: OUR GOAL STATE OF PRACTICE IN 2027

- Through innovation and storytelling, accelerate the transformation of pharmacy practice models which position pharmacists as medication use experts and sustain pharmacists' services through equitable payment for patient care services.
- Impact pharmacy technician workforce challenges by advancing the career and providing tools for retention.
- Support pharmacy professionals' work to address diversity, equity, and inclusion in their workplaces and provide culturally responsive care to patients.
- Advocate for patient access when addressing the impact that financial and supply chain factors have on pharmacy practice.
- Catalyze collaboration, build connection and community, and support work-life harmony among PSW members.

*Pharmacy technicians, student pharmacists, and residents are vital to the profession of pharmacy and the furthering of the PSW strategic plan. Pharmacy technicians' roles are key to pharmacy practice advancement. Learners will be encouraged to be part of conversations and participate in PSW activities through learning, listening, commenting, and playing supportive roles.*