INVESTING IN THE FUTURE OF PHARMACY

2026 ANNUAL REPORT



Wisconsin Pharmacy *foundation*

A YEAR OF **IMPACT**

$189,304
Dollars raised

$224,699
Dollars invested and distributed

142
Donors

6
Scholarships awarded

$8,200
Scholarship dollars

12
Programs and Initiatives supported

24
Worksite grants distributed

DONATE TODAY

DONATE

A YEAR OF TURING GENEROSITY INTO OPPORTUNITY

- CREATING WHAT'S NEXT
- BUILDING THE WORKFORCE
- GROWING PHILANTHROPIC PARTNERSHIPS
- ADVANCING PRACTICE
- INVESTING IN PEOPLE

In 2026, generosity from donors and partners helped the Wisconsin Pharmacy Foundation invest in the people, ideas and opportunities shaping the future of pharmacy. Support helped emerging pharmacy professionals access leadership and professional development opportunities, gave Wisconsin pharmacies resources to advance patient-centered practice, and strengthened efforts to build the pharmacy workforce of tomorrow. Across these efforts, the Foundation continued to put philanthropy to work where it can create opportunity, strengthen the profession and help Wisconsin pharmacy move forward.

Wisconsin Pharmacy Foundation

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A MESSAGE FROM THE FOUNDATION DIRECTOR

Why the Foundation Matters

Pharmacy is changing. The Wisconsin Pharmacy Foundation provides a way for our profession to invest in the people, ideas and opportunities that will shape what comes next.

Turning generosity into opportunity

The Wisconsin Pharmacy Foundation exists to strengthen the future of pharmacy, but that work is not only about looking ahead. It is also about supporting the people, relationships and opportunities that strengthen our profession today.



KATE HARTKOPF
FOUNDATION DIRECTOR

Working closely with the Pharmacy Society of Wisconsin, the Foundation helps create opportunities for pharmacists, technicians and students to learn, connect, lead and advance the profession. That includes supporting educational and professional development opportunities, creating access for emerging professionals, investing in practice advancement and workforce initiatives, and celebrating the leaders whose contributions have shaped Wisconsin pharmacy.

Some of this work happens year after year. Foundation support helps make meaningful educational experiences and poster presentations possible at PSW Conferences, supports the Decker-Temple Leadership Pharmacy Conference, strengthens connections through the Practice Advancement Leadership Team, and helps bring generations of pharmacy leaders together through the Past Presidents' Dinner, meet-ups, and the annual PSW Board Retreat. These ongoing investments matter because a strong profession is built not only through new ideas, but also through the relationships, learning and shared experiences that connect us.

> ***The Foundation gives Wisconsin pharmacy a way to turn generosity into opportunity.***

In 2026, we saw the power of philanthropy to create opportunities that might not otherwise exist. Donor support helped pharmacy technicians build leadership skills and confidence, supported students preparing for their future careers, gave Wisconsin pharmacies resources to advance patient care, and helped emerging pharmacy professionals access experiences that connect them to the profession and to one another.

What connects these efforts is opportunity.

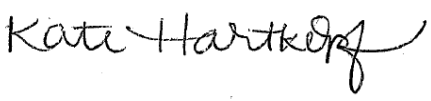
A gift to the Foundation can help a student find a place in the profession. It can give a technician the confidence and skills to lead. It can give a pharmacy the resources to try something new. It can help sustain the gatherings and connections that keep our profession learning from one another. And it can help create opportunities that we cannot yet fully see.

That work is particularly meaningful because the Foundation's impact extends beyond the original investment. A technician who gains confidence as a leader can bring those skills back to a team. A student who receives support to attend a professional experience can build connections that shape a career. A pharmacy that receives resources to advance a new service can learn, adapt and share what works. And someone who benefits from the generosity of others today may become the person who creates an opportunity for someone else tomorrow.

That is the kind of impact we want to cultivate.

As we look ahead, the Foundation will continue to focus on opportunities where philanthropic investment can make a meaningful difference for Wisconsin pharmacy. We will continue building relationships with donors who want their generosity to reflect their values, supporting partners who share our vision and looking for ways to turn resources into opportunities for people, practices, and the profession.

I am grateful to the donors, members and partners who make this work possible. Your generosity is not simply supporting the Foundation. It is creating opportunities for Wisconsin pharmacy, today and for the future.



Kate Hartkopf, PharmD, BCACP
Managing Director
Wisconsin Pharmacy Foundation

INVESTING IN

PEOPLE

Because the future of pharmacy begins with the people who choose it.



Investing in Pharmacy Technician Leaders

The Wisconsin Pharmacy Foundation is helping pharmacy technicians build the skills, confidence and connections to lead.

The future of pharmacy depends on strong leaders at every level of the profession. With support from the Wisconsin Pharmacy Foundation, the PSW Pharmacy Technician Leadership Academy completed its second year in 2026, expanding an opportunity that helps pharmacy technicians strengthen their leadership skills and apply them in their everyday work.

The demand was clear. The Academy's first fully application-based cohort received 31 applications for 10 available positions, reflecting strong interest in leadership development among pharmacy technicians. Nine participants ultimately took part in the 2026 program, with eight completing the requirements and graduating.

PHARMACY TECHNICIAN
Leadership Academy
Est. 2025

For participants, the experience went beyond learning about leadership. The Academy combined education, coaching and opportunities to apply new skills within their own professional roles.

One 2026 graduate described gaining practical tools in communication, emotional intelligence, time management and leadership development, while also developing a deeper understanding of how to lead and work with others. The experience, the graduate shared, had a lasting impact on both professional and personal growth.

That impact was reflected in participant feedback. Graduates rated the Academy 4.75 out of 5 for meeting expectations, 5.0 out of 5 for knowledgeable presenters, and 5.0 out of 5 for being worth the time commitment. All respondents reported increased ability to communicate professionally, give constructive feedback, speak up with ideas, lead change and navigate difficult conversations.

But perhaps the clearest sign of leadership development came after the Academy itself ended.

> ***I have become a more confident and effective leader because of this experience, and I look forward to applying what I have learned to better serve my team, organization, and patients."***

Leadership that keeps moving forward

In 2026, Academy graduates became the entire application evaluation team for the next cohort. They also provided recommendations to improve the application and evaluation process for 2027.

The Academy is creating more than individual leaders. It is creating leaders who are already investing in the next generation.

A leader who participated alongside the Academy's second cohort saw that impact firsthand: *"The feedback that I have gotten so far is incredibly positive, and I am happy to say that our second cohort was a success!"*

The next cohort is already taking shape, with applications scheduled to open in December 2026. Continued Wisconsin Pharmacy Foundation support will help PSW and Madison College carry the Academy into its third year.

2026 BY THE NUMBERS

- **31** APPLICATIONS RECEIVED
- **9** TECHNICIANS WHO PARTICIPATED
- **8** GRADUATED FROM THE PROGRAM
- **5/5** WORTH THE TIME COMMITMENT
- **4.75/5** MET PARTICIPANT EXPECTATIONS
- **100%** REPORTED GROWTH IN KEY SKILLS

INVESTING IN

DIFFERENCE MAKERS

> ***"This recognition is both humbling and encouraging as I continue my journey in pharmacy."***







The Christopher Decker Scholarship supports students who are committed to making a difference in pharmacy, their communities and the lives of the patients they serve.

Every year, Wisconsin pharmacy students are preparing to become the pharmacists, leaders, and Difference Makers their patients and communities will need. The Christopher Decker Scholarship helps recognize and invest in students who are already demonstrating that commitment.

In 2026, 50 students applied for the scholarship, with five students selected to receive a total of $7,500 in awards.

For this year's recipients, the scholarship represents more than financial support. It is recognition of the values they hope to carry into their careers: compassion, collaboration, innovation, mutual respect and a commitment to serving others.

One recipient shared that the scholarship's emphasis on kindness, positivity, collaboration and being a "Difference Maker" closely reflects the kind of pharmacist and person they hope to become.

Through pharmacy, volunteer and personal experiences, the student has developed a particular commitment to compassion, inclusion and meaningful connection with others, including individuals with physical and developmental disabilities. The scholarship affirmed that those qualities have a place alongside clinical knowledge and professional achievement.

Another recipient described the scholarship as a reminder to carry forward the importance of "staying positive, supporting those around me, and continuing to grow both personally and professionally."

For another, the award reinforced a specific goal: expanding access to care in rural communities.

> ***"This recognition motivates me to continue striving to be a Difference Maker in pharmacy."***

More than financial support

The Christopher Decker Scholarship provides financial assistance to pharmacy students, but its impact reaches beyond the dollars awarded.

It tells recipients that their commitment to patients, their communities and the profession is seen and valued. It encourages them to carry those values forward as they begin their careers and, ultimately, to become the kind of pharmacists who create opportunities and make a difference for others.

That is the lasting opportunity behind the Foundation's investment: supporting today's students while helping shape tomorrow's pharmacy profession.

2026 BY THE NUMBERS

- **50** STUDENTS APPLIED
- **5** SCHOLARSHIP RECIPIENTS
- **$7,500** TOTAL AWARDED
- **$1,500** AWARD PER RECIPIENT
- **5 YEARS** OF INVESTING IN STUDENTS

Christopher Decker Scholarship Fund

- ESTABLISHED IN 2022
- 2026 AWARD: $1,500
- NUMBER OF RECIPIENTS: 25
- FUND BALANCE: $160,991
- CUMULATIVE AWARDS: $30,000

SMALL GRANTS

BIG POSSIBILITIES

Foundation funding helps Wisconsin pharmacies turn practice transformation ideas into action. Meaningful change in pharmacy practice often starts with an idea: a new service, a different workflow, a better way to reach patients, or an opportunity to expand the role of the pharmacy team. The challenge is turning that idea into action.

In 2026, the Wisconsin Pharmacy Foundation provided $10,000 in worksite grants across 24 Wisconsin pharmacies to support patient-centered practice transformation through the Coaching-Driven Practice Transformation Project.

The grants were designed to help Wisconsin Pharmacy Quality Collaborative pharmacies advance meaningful improvements in their practices and strengthen the care they provide within their communities.

The Foundation received a strong pool of applications from pharmacies demonstrating a commitment to innovation and improved patient care. Because available funding could not fully support every request, awards were structured to extend the Foundation's resources across more participating worksites.

> ***"Any little bit helps."***

For recipients, even partial funding can make a meaningful difference.

One recipient shared appreciation for the Foundation's willingness to help Wisconsin pharmacies innovate and change their practices, describing the support as an important resource for moving patient care efforts forward.



COACHING-DRIVEN PRACTICE TRANSFORMATION

Scaling for Sustainable Success

Another recipient noted that the funding would “meaningfully support our efforts to expand WPQC services and strengthen the care we provide within our community.”

And a pharmacy leadership team expressed its appreciation while looking ahead to sharing the progress and impact the investment enables.

Small investments. Practical change.

Worksite grants allow the Foundation to put philanthropic dollars directly into pharmacy practice, where they can help teams test, expand and strengthen approaches to patient care.

The Foundation’s investment does not prescribe a single solution. Instead, it gives pharmacies the flexibility to pursue meaningful improvements within their own practices and communities.

That is the value of catalytic support: helping pharmacy teams move from an idea to implementation.

2026 BY THE NUMBERS

$10,000 TOTAL FOUNDATION INVESTMENT

24 PHARMACY WORKSITES SUPPORTED

1 SHARED GOAL: STRONGER PATIENT CARE

PAYING IT FORWARD

A gift today can give the next generation a place at the table.

For a student pharmacist or pharmacy technician, attending a professional conference can be much more than a few days away from school or work. It can be a chance to explore future areas of practice, connect with pharmacy leaders, build professional relationships and begin to see a place for themselves in the profession.

The Wisconsin Pharmacy Foundation's Student and Technician Sponsorship Fund helps make those opportunities more accessible.

Gifts to the fund support deeply discounted registration rates and programming designed specifically for student pharmacists and pharmacy technicians, helping emerging professionals participate in the PSW community while they are still preparing for their careers.

> ***"I have had the privilege of attending the PSW Annual Meeting each of my years in pharmacy school and have gained invaluable experiences at every instance."***

For one fourth-year pharmacy student at the University of Wisconsin-Madison School of Pharmacy, that support has opened the door to the PSW Annual Meeting throughout pharmacy school.



Reduced registration made it possible to explore sessions focused on potential areas of future practice and connect with Wisconsin pharmacy leaders.

But the most meaningful part of the student's story may be what happens next.

The opportunity they received as a student has inspired them to think about the opportunity they can provide to someone else.

> *"Exploring various sessions on areas of future practice while networking with Wisconsin pharmacy leaders wouldn't have been possible without the funds that are provided to help aspiring pharmacists attend events like Annual Meeting."*

Creating a cycle of opportunity

That is the possibility behind this fund.

A donor's gift helps make an experience accessible to a student or technician today. That experience can build confidence, expand a professional network and strengthen a connection to Wisconsin pharmacy. And someday, that student or technician may become the person who helps make the same opportunity possible for someone else.

> *"Your contributions ... have inspired me to pay it forward to the next generation when I am in your shoes as a practicing pharmacist."*

One gift. One opportunity. Then another.

The Foundation's investment is not simply helping offset the cost of registration. It is helping ensure that emerging pharmacy professionals have opportunities to learn, connect and find their place within the profession.

And when those opportunities inspire recipients to become future supporters, the impact has the potential to continue well beyond a single conference or a single gift.

2026 BY THE NUMBERS

$5,210 CONTRIBUTED TO STUDENT/ TECHNICIAN SPONSORSHIP FUND

63 STUDENTS/ TECHNICIANS SUPPORTED AT THE PSW EDUCATIONAL CONFERENCE

91 STUDENTS/ TECHNICIANS SUPPORTED AT THE PSW ANNUAL MEETING

INVESTING IN
THE PROFESSION

Supporting ideas, leadership and initiatives that strengthen pharmacy.

Pharmacy in Motion: Investing in What Moves the Profession Forward
Some of the most meaningful opportunities for pharmacy begin with a promising idea. Pharmacy in Motion gives the Wisconsin Pharmacy Foundation greater flexibility to respond to emerging opportunities, support innovation and invest in the people and ideas shaping the future of pharmacy.

PHARMACY IN MOTION

WHAT PHARMACY IN MOTION MAKES POSSIBLE

FLEXIBILITY

Resources that can be directed toward promising opportunities as needs and ideas emerge across Wisconsin pharmacy.

PRACTICE INNOVATION

Support for pharmacy teams working to strengthen patient care, expand services and advance new approaches to practice.

A NEW PATH FOR GIVING

A way for donors to invest in emerging opportunities that can strengthen pharmacy and improve care for patients and communities.

2026

MILESTONES

INITATIVE LAUNCHED

Pharmacy in Motion launched as a flexible source of philanthropic support for emerging opportunities.

2027 OPPORTUNITY IDENTIFIED

Donors began investing in the Pharmacy Services Accelerator Program, creating a pathway for seed funding and implementation coaching in 2027.

DONOR INTEREST GROWING

Additional donors expressed interest in supporting pharmacist-led patient care innovation across Wisconsin.

WHAT'S NEXT

Pharmacy in Motion gives the Wisconsin Pharmacy Foundation the ability to respond when promising opportunities arise, from accelerating pharmacist-led patient care services to supporting emerging workforce and practice innovations. In 2027, donor support will help launch the Pharmacy Services Accelerator Program, providing seed funding and implementation coaching to participating worksites. As additional resources become available, WPF will continue to identify opportunities where a focused investment can create meaningful momentum for pharmacy, patients and communities across Wisconsin.

PHARMACY IN MOTION

DONOR

SPOTLIGHT



Paul and Laurie Lata

Connection to Pharmacy in Motion:
Paul Lata, retired Wisconsin pharmacist and PSW member, and his wife Laurie believe in the potential of pharmacist-led care and chose to invest in Pharmacy in Motion to help promising ideas gain the resources and support needed to become reality.

"Pharmacists in rural communities are skilled and well positioned to fill gaps in health care, but implementation of targeted interventions is difficult. We are proud to support motivated pharmacists in this work."

FOUNDATIONAL

INVESTMENTS

The ongoing opportunities, relationships and programs that help keep Wisconsin pharmacy connected, learning and moving forward.



PSW MEETING SUPPORT

The Foundation invests $15,000 in each of PSW's spring Educational Conference and fall Annual Meeting, helping create opportunities for pharmacy professionals at every stage of their careers to learn, share ideas and connect.

The Educational Conference also includes the Wisconsin Pharmacy Residency Conference, bringing pharmacy residents from across Wisconsin together to present research developed throughout their residency year.

96 POSTERS AT THE PSW EDUCATIONAL CONFERENCE

142 PHARMACY RESIDENTS PRESENTING RESEARCH

13 POSTERS AT THE PSW ANNUAL MEETING

FOUNDATION INVESTMENT

$30,000 annually across PSW's Educational Conference and Annual Meeting.



DECKER-TEMPLE PHARMACY
LEADERSHIP CONFERENCE

Investing in the next generation of pharmacy leaders
For 33 years, Wisconsin and Iowa pharmacy organizations have come together to provide an immersive leadership experience for emerging pharmacists. Foundation support helps make participation accessible while bringing current and future leaders together across state lines.

20 EMERGING PHARMACISTS

10 from Wisconsin and 10 from Iowa

33 YEARS OF COLLABORATION

A longstanding partnership between the two state pharmacy organizations

ALL EXPENSES PAID

Leadership conference experience for participating pharmacists

The 2026 conference was supported through a collaborative investment of approximately $40,000, including $30,000 from the McKesson Foundation, a longstanding conference partner, with the remaining support shared by the Iowa Pharmacy Association and PSW. The experience also brought the respective state association officers together with the participating pharmacists.

FOUNDATION INVESTMENT
$40,000 supporting the 2026 leadership conference



PAST PRESIDENTS' DINNER

Connecting generations of pharmacy leaders
The Foundation helps bring generations of pharmacy leaders together to recognize contributions, strengthen relationships and keep the history of Wisconsin pharmacy connected to its future.

23 PAST PRESIDENTS

Gathered for an evening of connection and recognition

2026 AWARD RECIPIENTS

Joined past presidents, PSW and WPF Board members and other pharmacy leaders

ONE EVENING

Connecting generations of leaders who have helped shape Wisconsin pharmacy

FOUNDATION INVESTMENT
$9,000 supporting the 2026 Welcome Reception and Past Presidents' Dinner



PSW BOARD RETREAT

PSW BOARD RETREAT

Creating space for strategy and connection

The Foundation helps make dedicated time possible for PSW and WPF leaders to step away from the day-to-day work of the profession and focus on where pharmacy is headed. Foundation support helps bring experienced facilitators to guide strategic planning while creating space for meaningful community building among leaders and staff.

43 PSW BOARD, WPF BOARD & PSW STAFF

Gathered for the 2026 retreat

48 HOURS

Dedicated to strategic planning, reflection and community building

HIGH-QUALITY FACILITATION

Experienced facilitators helped guide the group through focused strategic work

FOUNDATION INVESTMENT

$17,000 supporting the 2026 PSW Board Retreat

TECHNOLOGY INFRASTRUCTURE

Investing in the tools that make opportunity possible

Some Foundation investments are less visible but help make programs, events and connections possible throughout the year. The Foundation provides technology support for systems that help streamline the selection of scholarship and program recipients, connect participants during Foundation-supported conferences and provide an ongoing virtual meeting resource for the Wisconsin Pharmacy Recovery Network.

3 KEY SYSTEMS

APPLICATION SELECTION PLATFORM

CONFERENCE APP

VIRTUAL MEETING LINE

FOUNDATION INVESTMENT

$7,450 supporting technology solutions used by the Foundation throughout the year

Because a strong pharmacy profession means stronger communities.

INVESTING IN COMMUNITIES

COiMMUNITY GRANT

Pharmacy has an important role to play beyond the walls of the pharmacy. Through the COiMMUNITY grant, the Wisconsin Pharmacy Foundation is supporting partnerships between Wisconsin pharmacies and community-based organizations to provide vaccine education for people living with cardiometabolic conditions.

6 WISCONSIN COUNTIES

Participating in the 2026 initiative

6 PHARMACY + COMMUNITY PARTNERSHIPS

Connecting local pharmacies with community-based organizations

65 EDUCATIONAL SESSIONS

Anticipated across all partners

2,100 COMMUNITY MEMBERS

Anticipated reach through community-based education

$45,000 INVESTED IN COMMUNITIES

Supporting local partnerships and educational efforts

The COiMMUNITY grant puts philanthropic resources directly into communities, supporting partnerships that can bring health education closer to the people who need it. By connecting pharmacies with trusted community organizations, the initiative creates opportunities for pharmacists to contribute their expertise about vaccines in settings beyond the traditional pharmacy environment.

2026 INVESTMENT

$45,000 distributed to support six pharmacy and community-based organization partnerships across six Wisconsin counties.

YOUR IMPACT

BY THE NUMBERS

WHERE THE MONEY CAME FROM

Revenue Source	2026
Individual contributions	$70,804
Corporate/organizational support	$118,500
Investment income	$80,500
Total	$269,804

WHERE THE MONEY WENT

Investment	2026
Scholarships/Sponsorships	$13,410
Programs/initiatives	$171,289
Grants	$10,000
Educational opportunities	$30,000

FINANCIAL SNAPSHOT

Total assets:	$1,383,830
Endowment/investments:	$1,158,062
Total contributions:	$189,304
Total awarded/invested:	$224,699
Administrative/program expenses:	$109,200

FOUNDATION

LEADERSHIP

2026 FOUNDATION BOARD OF DIRECTORS

The People Behind the Mission



TERRY AUDLEY



BRENT EBERLE



RUSS JENSEN



RYAN MILLER



JOYLYN MOORE



HANNET TIBAGWA AMBORD

2026 BOARD LEADERSHIP



ELLINA SECKEL

CHAIR | JAN 1 - AUG 31



JANET FRITSCH

CHAIR | SEPT 1 - DEC 31



SARAH SORUM

SECRETARY-TREASURER



KATE HARTKOPF

STAFF

THANK YOU

The work of the Wisconsin Pharmacy Foundation is made possible by people who believe in the future of pharmacy and choose to invest in it. We are grateful to the Board of Directors and volunteers who give their time and leadership, the donors who make opportunity possible, the scholarship reviewers who help recognize the next generation, and the partners and individuals who contribute their expertise, relationships and support.

Thank you for helping turn generosity into opportunity and for advancing the Foundation's mission.

HELP SHAPE

WHAT'S NEXT

The Future of Pharmacy Will Not Happen on Its Own. It will be shaped by people who choose to invest in it.

When you give to the Wisconsin Pharmacy Foundation, you help create opportunities for students and emerging leaders, strengthen the programs and relationships that connect our profession, support pharmacies working to advance care in their communities, and give promising ideas the resources to move forward.

There is no single way to make an impact. You can invest in an area that matters most to you, create a lasting fund, help a student find their place in the profession, or bring resources and ideas together through a partnership. Whatever your connection to pharmacy, there is an opportunity to shape what comes next.

INVEST IN PEOPLE

Support students, technicians, leaders and people who will carry pharmacy forward

STRENGTHEN THE PROFESSION

Help sustain education, connection, leadership and opportunities that make pharmacy stronger

SUPPORT COMMUNITIES

Invest in ideas and initiatives that help pharmacy teams meet the needs of the people they serve

CREATE WHAT'S NEXT

Give the Foundation the flexibility to respond to emerging needs, promising ideas, and new opportunities

MAKE AN INVESTMENT

DONATE TODAY

DONATE

SUPPORT A STUDENT OR TECHNICIAN

Help the next generation enter the profession, find their place and become its future leaders

PARTNER WITH US

Bring resources, ideas and relationships together to create greater opportunity and impact

ESTABLISH A LEGACY PLAN

Create a lasting legacy that reflects what you value about pharmacy

THE FUTURE IS OURS TO SHAPE. THANK YOU FOR BEING PART OF IT.